

2613 W. Veteran's Parkway
Architectural Style: Modern "Commercial"
Boson

For the 2nd time since built, this building was re-modeled in 2016, updating its Modern character. Boson Construction chose Excel Engineering, Fond du Lac, as architect for this project. Primary materials are metal, stone & concrete; "wood" is a steel product. The organization of building parts reflects functional needs within, as does the placement of horizontal & vertical parts, relationship of materials & textures, & solid & transparent elements. The building expresses horizontal extension; with verticality at the reception area & 2 other stone elements each anchoring a corner of work areas. The building is rich, yet minimalistic in terms of colors, materials, signage, exterior lighting, awnings, & use of simple shapes & planes. The "layering" of parts accomplishes a sculptural, almost weightless, quality.



First remodel – 1985 - Modern



3 vertical anchors



Entry/reception



Side view



awnings





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The Boson Company is one of central Wisconsin's leading construction firms. Founded during the depths of the great depression by Ebert Boson, its roots can be traced back as far as 1745 to Norway where Master Carpenter Hans Boeson, his son, Boe Hanson, his son Engebret Boeson and Ole, son of Engebret carried on the trade building homes, barns and "stabburs." A stabbur built in 1764 still stands in Nord Odal and is the first evidence of superior quality which is the hallmark of Boson projects.

Ole Engebretson, to become Ole Boson upon emigrating to America in 1885, eventually settled in Marshfield about 1890 and began building stone cellars for new homes. He also worked at laying sewer pipe for an expanding community. He purchased a lot on South Main Street near the canning factory and built his own home. Work was hard with long hours and in 1910, he purchased a farm west of Marshfield and farmed the balance of his life, Ebert Boson was born in 1902, lived in Marshfield until 1910 and then on the farm. Building was in his genes and at the age of 17 he secured employment with Hutter Construction and worked throughout the state as a mason. In 1922 he became a mason foreman for Rinehart-Donovan and worked in Pittsburgh and Oklahoma City supervising as many as 300 masons on very large projects. He met Orene Fuller, a school teacher, while working in Tulsa. They were married in 1926 and had twin daughters, Anna Mae and Rosa Lee in 1928.

The depression ended most major construction and in 1932 he returned to Marshfield and worked sev-

eral months for Roddis Company. He started his own company as E. Boson, General Contractor the same year and built numerous residences until the advent of WWII. During this period three sons were born, Jerry in 1933, Lyman in 1935 and Glen in 1941. In 1941, he was in the process of building a powdered milk plant for Western Condensing Company when America entered WWII. The product became vital to the war effort and he became a Supervisor of Construction for the firm. He returned to operating his own business in 1945. The three sons, Jerry and Lyman in 1958 and Glen in 1963 joined E. Boson, General Contractor, after completion of their college education.

In 1964 Ebert retired and the three sons purchased the business which was soon to become The Boson Company. A rapid expansion in the commercial, industrial and public field began. The company successfully responded to the cyclical nature of the industry in the last half of the 20th century and projects varied from dairy processing plants, nursing homes, office, retail and public facilities. Notably, the Marshfield Public Safety Building, the Lawton Medical Research Center, Grant School and more than 35 educational facilities were constructed. Significant, in-house development projects, included Northway Mall, Holiday Inn, CedarCreek Mall, Abbey Mall, Boson's first Subdivision and Northern Hills Subdivision. In 1980 the company was selected as Marshfield's twenty fifth firm of the year, Lyman and Jerry Boson retired in 1992 and 1993 respectively and became involved in Community service. The company remains in Boson hands with Glen and the next generation of Bosons, Scott, Kurt and Eric. The tradition of Boson Quality established back in 1764 continues as the company prepares to move into the 21st century.

Submitted by Jerry Boson for the Marshfield History Project, Volume 1, "The Marshfield Story, 1872-1997: Piecing Together Our Past," pages 248-249.